

Katherine Martineau

Product Designer with an MS in Interaction Design and Information Architecture. Proven track record delivering design foundations to development teams, applying UX Research methods, HTML/CSS, and supporting cross-functional initiatives. AI literate and advocate for responsible use.

Experience

Guardian Life, Remote - Senior User Experience Engineer

October 2022 - Now

- **Usability testing increases product understanding:**
Focus on creating methods that support concept testing for new AI features on websites and portals during product development. Build forms and understand distinctions in flow and perceived length.
- **Financial product design and logic:** Developed the design strategy for the annuity products that enabled financial professionals to sell new products.
- **Mobile-first conversational implementation:**
Designed the initial version of Short-Term Disability claims for Apple and Google business chat products in alignment with platform and brand standards.
- **Strengthen usability testing infrastructure:**
Developed research governance framework and intake processes, increasing usability testing generation by 35%. Run 30+ custom usability tests.

Connective Cube Design, Remote - UX Design

March 2022 - October 2022 (Contracts + ongoing education)

- Contributed to design system libraries and content strategy for agencies and Vanguard, CVS.

Contact

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Education

University of Baltimore

Master of Science,
Interaction Design and
Information Architecture

The Graduate Center at CUNY

Master of Arts, Liberal
Studies - Gender &
Sexuality Studies

New York University

Bachelor of Arts,
Journalism major, English
and Sociology minors

Certifications

University of Baltimore

Certificate in UX Design

SAFe by Scaled Agile, Inc.

Product Owner / Product
Manager certification

Fastspot, Baltimore - UX Strategist

November 2020 - March 2022

- Lead UX initiatives for university clients including Johns Hopkins University, Mount Saint Mary’s University - Los Angeles, Catawba College, and Sheppard Pratt.
- Run focus groups to understand requirements for campaign initiatives and full website redesigns.
- Conducted user research, developed site architectures, and created design recommendations to meet stakeholder needs.

Money Map Press, Baltimore - Quality and eCommerce Specialist

February 2019 - November 2020

- Ensured promotional copy was production-ready for emails and checkout pages.

Park School, Baltimore - Data administrator and analyst

October 2017 - January 2019

- Set up queries and data segments for donor data audits for 50+ funds.
- Create repeatable processes for pulling annual report data.

Core skill sets

Content Strategy
Design Systems
Information Architecture
Product Design
UX Research
UX Writing

Tools

Design

Figma
Miro
Slickplan

Research

Maze
Qualtrics
Userlytics
User Testing

Artificial Intelligence

Copilot
Claude

Collaboration

Confluence / JIRA
Google Suite
Notion

Development

HTML / CSS
MS Office Suite
Postman
WCAG
WordPress